



CASTERTON KELPIE ASSOCIATION



Photography Competition Winner 2020 - Kelpie Working In Iso

Annual Report 2020



Table of Contents

Casterton Kelpie Association	3
President’s Report	4
Financial Report	6
Sponsorship Report	7
Auction Results Last 24 Years	8
Festival & WDA Photos - Blast From The Past	10
Promotion & Media	12
John McGrath ‘Volunteer of the Year’ Award	13
Kelpie Photography Competition	14
Life Members	16



CKA Executive Committee 2020

President: Karen Stephens

Vice President: Darren Holmberg

Secretary: Rachel Jamieson

Treasurer: Samantha Roder

Festival Chairman: Brian Burns

Working Dog Auction Chairman: Robert Pilmore

Working Dog Auction Secretary: Nicky Holmberg

Infrastructure Coordinator: Giles Kent

Catering Coordinator & Volunteer Coordinator: Sharon McGrath and Sally Goodwin

Committee Members: Shirley Foster, Jack Matthews, Beryl Camilleri, Kevin Jones, Julie Robins





President's Report

Karen Stephens
President
Casterton Kelpie Association



As usual 2020 started as any other year with CKA committee members refreshed after the holiday break and keen to get back together to prepare for another big year.

First up for the year, was for the association to encourage younger members onto the organising committee and fulfil our 'succession planning' drive and ensure we had continue growth on the committee – we were thrilled to appoint Rob Pilmore as Chairman of the Working Dog Auction Committee, Samantha Roder as Treasurer and Sally Goodwin in Catering. We also welcomed Rachel Jamieson to the role of CKA Secretary.

It was followed by the confirmation of our new 'Naming Rights' sponsor with CopRice coming on board to support our community event. Whilst this year's event has been cancelled CopRice are still keen to support the Casterton Kelpie Association into the future and we sincerely thank them for their support.

But by mid-March we knew we were in for some challenges with the running of our annual June event and for the first time in the history of the Australian Kelpie Muster we made the responsible decision to postpone the event until late October. As the Covid-19 pandemic continued to unfold it became clear to the committee that our 2020 event so not going to be held and that we would concentrate on 2021 and put all our energy into preparing to celebrate our 25th Event Anniversary.

Whilst the committee is aware that the event is important to our community and more broadly the region and the cancellation has been a great disappointment to many, any decision was totally taken out of our hands.

The committee continued to look for ways to could engage with the thousands of disappointed visitors and decided to conduct our Annual Fox & Lillie Photography Competition this year - Online. We had a fantastic number of photos entered, with the judges having a hard time choosing winners in each category.

We had entries from all over Australia and one all the way from Slovakia in central Europe which in the modern digital world is not that far away. The Elliott Family from Byaduk submitted a series of 40 photos all with captions, for which they received a "Judges Award". But our very clever Secretary Rachel turned the photos into a video and posted it to our Facebook page which reached an amazing 11,959 people and had 1,222 post engagements and 50 post shares.

Whilst we haven't had an event this year our sponsors have been very supportive and encouraging as we navigated our way through the pandemic and its outcomes. For us to continue to run this event we need the financial support of each sponsor, so even though we didn't hold our event we thank those that continued to support us through thick and thin, your commitment to our community group is sincerely appreciated.



President's Report

To each member of the Committee - your commitment to making this wonderful weekend happen is an honour to be a part of, thanks for the laughs along the way and for taking up every challenge and pulling together as a team. I sincerely thank you one and all for your unbelievable dedication, energy and commitment to our event, the promotion of the kelpie and our community.

And here's to 2021 and our 25th Event Anniversary!!

Cheers

Karen Stephens
President



Photography Competition Winner 2020 - Puppies



ANNUAL FINANCIAL STATEMENT

1st Sept 2019 - 31st Aug 2020

Treasurer - Samantha Roder

Casterton Kelpie Association Inc For the year ended 30 September 2020

	2020
Trading Income	
Grant income	27,000.00
Merchandise sales	2,517.50
Total Trading Income	29,517.50
Gross Profit	29,517.50
Other Income	
Interest received - Bendigo Bank	38.18
Total Other Income	38.18
Operating Expenses	
Advertising and marketing	702.92
Community support and sponsorship	4,200.00
Donations	250.00
Eartags	735.35
Fire safety and brigade fees	500.00
General expenses	380.00
Insurance expense	5,701.23
Postage	199.80
Printing and stationery	345.37
Prizemonies - Photography Competition and Casterton Bin Art Competition	720.00
Registration fees	277.60
Subscriptions	88.68
Trophies and engraving costs	1,359.25
Wages	8,484.00
Website maintenance and hosting costs	680.00
Total Operating Expenses	24,624.20
Net Profit	4,931.48



Sponsor's 2020

The Casterton Kelpie Association is proud to partner with a number of sponsor's that ensure the continual growth of the event and promotion of the Casterton community on the world wide stage.

We sincerely thank each and every one of our valued sponsors, as without their financial or kind-in support this event would not be possible. In particular, our Naming Rights sponsor CopRice and the Midfield Group, Vickery's, Portland Aluminium, Australian Wool Innovation, Bayer, ACE Radio, and ProWay for their corporate sponsorship.

The Glenelg Shire Council continues their sponsorship for the Australian Kelpie Muster each year through a Triennial Grant for which we are truly grateful. The assistance we receive on such matter as compliance is invaluable and we sincerely thank you again this year as we weaved our way through the Covid-19 restrictions and requirements.

As usual all of our local businesses were ready to come on board again and offer their services – so we thank the following local businesses for their commitment and support – the Casterton News, Glenelg Veterinary Clinic, Karingal Haulage, Smith Transport and Casterton Plantation Contractors.





Auction Review last 24 Years

FULLY TRAINED DOGS (over 12 months of age or fully trained)

1997	Elfinvale Butcher	2yo Kelpie (M)	Tom Austin	Coleraine	\$ 2,000
1998	Joey	11mth Kelpie (M)	Ian O'Connell	Casterton	\$ 2,100
1999	Rex	2yo Kelpie (M)	Ian O'Connell	Casterton	\$ 2,500
2000	Sandy	2yo Kelpie (M)	Barry Price	Macarthur	\$ 1,800
2001	Barrkel Rose	16 mths Kelpie (F)	Paul MacPhail	Welshpool	\$ 2,600
2002	Harvey	14 mths Kelpie (M)	Emma Sellers	Wulgulmerang	\$ 3,300
2003	Puds Mick	17 mths Kelpie (M)	Paul MacPhail	Welshpool	\$ 5,000
2004	Puds Nellie	3yo Kelpie (F)	Ian O'Connell	Casterton	\$ 4,600
2005	Beloka Blue	2 years Kelpie [M]	Paul MacPhail	Welshpool	\$ 5,000
2006	Bagalla Mick	20.5m Kelpie [M]	Ian O'Connell	Hamilton	\$ 5,400
2007	Go-Getta Hunch	18 m Kelpie [M]	Joe Spicer	Hamilton	\$ 5,200
2008	Lofty	42 m Kelpie [M]	Rick Jones	via Broken Hill	\$ 7,200
2009	Saltpan Grumpy	27 m Kelpie [M]	Ian O'Connell	Hamilton	\$ 6,100
2010	Sam	42 m Kelpie [M]	Rick Jones	via Broken Hill	\$ 8,600
2011	Wybimbie Ted	17 m Kelpie [M]	Ian O'Connell	Hamilton	\$ 9,000
2012	Tom	26 m Kelpie [M]	Matthew Johnson	Westbury	\$ 12,000
2013	Ben	17 m Kelpie [M]	Matthew Johnson	Westbury	\$ 10,500
2014	Bagalla Coke	22 m Kelpie [M]	Ian O'Connell	Hamilton	\$ 10,000
2015	Bagalla Bart	20 m Kelpie [M]	Ian O'Connell	Hamilton	\$ 11,000
2016	Burgess	19 m Kelpie [M]	Andrew Kennedy	Nyngan	\$ 10,000
2017	Dotti	18 m Kelpie [F]	Jack Leonard	Melville Forest	\$ 12,000
2018	Glencairn Seven	27 m Kelpie [M]	Christian Peacock	Waterloo	\$ 22,200
2019	Whiskey	32 m Kelpie [F]	Jack Leonard	Melville Forest	\$ 15,000



STARTED DOGS (4 – 12 months)

1997	Six Creeks Zoe	4 mth Kelpie (F)	Scott Creek	Casterton	\$ 260
1998	Chook	11 mth Kelpie (M)	Jack Widdicombe	Casterton	\$ 600
1999	Barney	5 mth Kelpie (M)	Phil Forsyth	Hamilton	\$ 1,050
2000	Lady	8 mth Kelpie (F)	Phil Forsyth	Hamilton	\$ 1,000
2001	Ding	11 mth Kelpie (M)	Phil Forsyth	Hamilton	\$ 1,900
2002	Beloka Scratch	10 mth Kelpie (M)	Barry Price	Macarthur	\$ 2,700
2003	Beloka Retia	9 mth Kelpie (F)	Paul MacPhail	Welshpool	\$ 2,300
2004	Moora Jenny	7 mth Kelpie (F)	Barry Price	Macarthur	\$ 1,500
2005	Bagalla Monnie	8.5 months Kelpie [F]	Ian O'Connell	Casterton	\$ 3,800
2006	Go-Getta Goer	1y Kelpie [F]	Joe Spicer	Yarra Junction	\$ 4,600
2007	Midgbar Tex	11 m Kelpie [M]	Peter Griffiths	Katunga	\$ 2,000
2008	Beloka Red II	10 m Kelpie [M]	Jackie Merchant	West Ulverstone	\$ 7,400
2009	Burkelodge Bindi	11 m Kelpie [F]	Tom Gilcrist	Sandford	\$ 3,200
2010	Roy	10 m Kelpie [M]	Jack Leonard	Melville Forest	\$ 2,250
2011	Missy	9 m Kelpie [F]	Bill Williams	Cudgee	\$ 3,000
2011	Kelly	9.5 m Kelpie [F]	Ricky Jones	via Broken Hill	\$ 3,000
2011	Iona Gadget	7 m Kelpie [F]	Sharon Barry	Hamilton	\$ 3,000
2012	Beloka Jack	11 m Kelpie (M)	Paul MacPhail	Welshpool	\$ 5,000
2013	C.J.	10 m Kelpie [M]	Ryan Lenehan	Tarrone	\$ 4,250
2014	Island Squirt	11 m Kelpie [F]	Clint Shelton	Bracknell	\$ 4,500
2015	Bonanza	4 m Kelpie [M]	Paul Macphail	Welshpool	\$ 5,400
2016	Jack	12 m Kelpie [M]	Tom McMahon	Derrinullum	\$ 6,250
2017	Paddy	4 m Kelpie [M]	Tom Austin	Melville Forest	\$ 4,000
2018	Beloka Angel	11 m Kelpie [F]	Paul Macphail	Welshpool	\$ 6,000
2019	Mo	24 m Kelpie [M]	Peter Moore	Tarana	\$ 4,000

PUPS (3 months & Under)

1997	Sal	7 wk Kelpie (F)	Craig Porter	Mt Gambier	\$ 250
1998	Lot 63	3 mth Kelpie	Sally Stanley	Digby	\$ 400
1999	Lot 39	3 mth Kelpie(M)	Joe Spicer	Yarra Junction	\$ 350
2000	Lot 26	3 mth Kelpie	Ron Rhook	Macarthur	\$ 600
2001	Slim	3 mth Kelpie	Nancy Withers	Naracoorte	\$ 550
2002	Tex	3 mth Kelpie (M)	Neil Widdicombe	Casterton	\$ 850
2003	True Blue VB	3 mth Kelpie (M)	John Latty	Balmoral	\$ 400
2004	- 2005	None Offered For Sale			
2006	Tina	12w Kelpie [F]	Mark Flood	Donald	\$ 350
2006	Ronny	12w Kelpie [M]	Mark Flood	Donald	\$ 350
2006	Ringer	12w Kelpie [M]	Alistair Leonard	Hamilton	\$ 350
2007	Go-Getta Bruce	3 m Kelpie [M]	Sharon Barry	Hamilton	\$ 850
2008		None Offered For Sale			
2009		None Offered For Sale			
2010	Iona Ari	2.75 m Kelpie [M]	Ian James	Henty	\$ 1,400
2011		None Offered For Sale			
2012	Kerry	3 m Kelpie [F]	Luke Twigg	Bears Lagoon	\$ 1,250
2013	Drover	3 m Kelpie [M]	Didier Malcolm	Glenburn	\$ 2,500
2014	Red	2.5 m Kelpie [M]	Damien Clifford	Woorndoo	\$ 1,400
2015	Buster	3 m Kelpie [M]	Andrew Kennedy	Nyngan	\$ 3,200
2016	Elfinvale Charlie	2.5 m Kelpie [M]	Tom Austin	Melville Forest	\$ 2,400
2017	Clout	2 m Kelpie [F]	Darren Holmberg	Dunrobin	\$ 3,000
2018	Tilly	3 m Kelpie [F]	Jamie Partridge	Naracoorte	\$ 2,250
2019	Princess	2.5 m Kelpie [F]	Daniel Lutz	Henty	\$ 3,250



Working Dog Auction & Festival Photos - Blast From The Past







Promotion and Media

Social media has been an important tool for engaging with our thousands of followers during these unprecedented times. A recent post of the 2 Kelpie cartoon about masks (muzzles) reached 80,089 people, had 728 shares, 454 comments and 366 reactions. This by far has been are most successful post everyes, a win in 2020!!





Annual John McGrath Volunteer of the Year Award



In 2015 we lost one of our most precious volunteers John "Cheify" McGrath.

The Casterton Kelpie Association stuck this award to recognise the significant contribution John made to the success and volunteering patronage of the Australian Kelpie Muster over many years.

John was a unique individual who was able to bring out the best in everyone, galvanise volunteer effort and pride, harmonise community volunteers whilst maintaining a productive, rewarding and enjoyable experience for all.

John was reliable, tireless, driven and held high expectations for our event and the quality of each activity or product that built and maintained our reputation. He strongly believed that the quality of what the event was able to deliver ensured Casterton was recognised on the regional, state, national and international agendas as 'Birthplace of the Kelpie' and home of the 'Australian Kelpie Muster'.

The award recognises the selfless and dedicated contribution of volunteers who consistently support our event, forming enduring friendships, growing our event and building a better community.

Recipient for 2019 - Don Sims has supported CKA for many many years and can be found selling raffle tickets for CKA for a number of days leading into the Kelpie Muster weekend – he loves meeting all the visitors and catches them as they enter the local supermarket – making thousands of dollars for the association.

On Sunday, Don can then be found at Island Park from early in the morning until the Dog Bowl finishes once the Working Dog Auction starts – for his character and dedication to the association we are happy to award him the 2019 John McGrath Volunteer of the Year Award.



L to R - Karen Stephens, Don Sims and Jack Matthews



Online Photography Competition 2020

Proudly sponsored by Fox & Lillie Rural, our photography competition was based online for 2020.



The 2020 Photo Competition attracted a massive selection of photos over seven individual categories and the quality and time put into the photos was outstanding. Judges had a hard time deciding the winners. Below is just some of the winners for the 2020 Photography Competition.



Adult

Section 1 - Kelpie Working in Iso

- 1st - Kate Smith
- 2nd - Lezette Englebrecht
- 3rd - Kerry McFarlane

Section 2 - Kelpie Muster Festival Photo

- 1st - Claire Foster
- 2nd - Tony Dixon
- 3rd - Shane Beaglehall

Section 3 - Working Dog Auction Photos

- 1st - Tash Franko
- 2nd - Naomi White
- 3rd - Josh Camilleri

Section 4 - Puppies

- 1st - Courtney Marshall
- 2nd - Pixie Moses
- 3rd - Stacey Ciriello





Junior

Section 1 - Kelpie in Iso

- 1st - Emma Watkins
- 2nd - Hayley Meddings
- 3rd - Michaela Van Mosseveld

Section 2 - Kelpie Muster Festival Photo

- 1st - Sarah Camilleri
- 2nd - Marlee Robbins
- 3rd - Marissa Jamieson

Section 3 - Best Dressed Kelpie

- 1st - Henry Hill
- 2nd - Miami Rowland
- 3rd - Sophie Neville



Special Mentions

Judges Award

Elliott Family

Judges Recognition

Rachael Morris

Judges Special Mention

Joelle Wright

Most Isolated Kelpie

Michal Zuffa - Slovakia

Most Covid Protected

Angela Carr



CKA Life Members

John Matthews (2006)	Darren Holmberg (2011)
Ian O'Connell (2006)	Ann James (2012)
Nicky Holmberg (2007)	Nancy Withers (2013)
Sharon McGrath (2008)	Maurice Faore (2015)
Shirley Foster (2009)	Brian Burns (2019)
Karen Stephens (2010)	

Brian Burns was awarded a Life Membership to the Casterton Kelpie Association at the AGM in 2019. Brian has been a member of the association since the inception of the Kelpie Festival in 2001 and has been a hardworking volunteer ever since. Brian is also Co-Ordinator of the Kelpie Dash which every year sees the most entrants of any event, with some years over a 100 kelpies lining up for the 50 metre dash to the finish line. We sincerely thank Brian for his sense of humour and commitment to the Casterton Kelpie Association.



L to R - Nicky Holmberg, Sharon McGrath, Darren Holmberg, Brian Burns, Karen Stephens, Shirley Foster & Jack Matthews

